

Self Directed IRA Services, Inc. Sees Rapid Growth In 2009

Self directed IRA custodian opens new Texas office, launches new website in preparation for future.

AUSTIN, TEXAS – Self Directed IRA Services, Inc. (SDIRA Services), a wholly-owned subsidiary of Horizon Bank that saw rapid growth in 2009, has established a second office in Waco, TX and launched a new comprehensive website. While administering self directed individual retirement accounts (SDIRAs) for individuals and small businesses nationwide for more than a year, the company now has more than \$100M of alternative and traditional assets under custody. To carry forward the expansion, Kelli Click, former Vice President and 19-year veteran of Sterling Trust Company, a leading firm in the SDIRA market, will head the Waco office as Vice President of Marketing. Ryan Schneider, also formerly with Sterling Trust, will serve as Business Development Officer. The new website includes updated information surrounding self directed IRAs, online forms and offers client account access.

While SDIRA Services specializes in providing the flexibility for individuals to direct their retirement funds into alternative and traditional investments within an SDIRA, its focus will include working with financial advisors, broker dealers, attorneys, CPAs, investment issuers, real estate professionals, precious metals dealers and others to deliver a hands-on, personalized approach to servicing their clients whose IRA investment custody needs extend beyond the scope of what their own firms can provide. Through SDIRA Services, a wide range of investment options are possible including:

- Real Estate
- Precious Metals
- Trust Deeds and Mortgages
- Oil and Gas Investments
- Tax Liens
- Private Placements
- Stocks and Mutual Funds
- Real Estate Investment Trusts
- Limited Partnerships
- Limited Liability Companies
- Promissory Notes
- Corporate Debt

The rollover of a 401(k), pension or retirement plan, or the transfer of an existing IRA into an SDIRA often creates more flexibility and investment options. In addition, an SDIRA can be a powerful wealth building tool for investors to grow their portfolio on a tax-deferred or tax-free basis.

“Horizon Bank is rooted in community values and relationship banking. We care for our customers and want to provide a way for today’s boomers and investors to be involved in investment opportunities they know and understand to attain their goals. That’s why our services often make a difference in the future of their retirement,” said James Dyess, CEO of Horizon Bank. “Given the uncertainty in today’s mainstream investments, some investors want to secure their IRA in what they know, whether that be a real estate opportunity, precious metals or some other investment.”

For more information regarding Self Directed IRA Services, Inc. please visit www.sdiraservices.com.

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Self Directed IRA Services, Inc. (SDIRA Services) is one of a small group of IRA custodians that hold alternative and traditional assets in self directed IRAs for individuals and small businesses nationwide. SDIRA Services specializes in allowing a wide range of alternative investment vehicles within its Traditional, Roth, SEP and SIMPLE IRA accounts, which include: real estate, trust deeds, mortgages, tax liens, precious metals, promissory notes, closely-held stocks, private limited partnerships, limited liability companies and more. Headquartered in Austin, TX, SDIRA Services was established in 2008 as a wholly-owned subsidiary of Horizon Bank, a Texas savings bank with a 100-year history of serving the Central Texas area.