

## Privacy Notice

Rev. 12/11

### FACTS

WHAT DOES SELF DIRECTED IRA SERVICES, INC. DO WITH YOUR PERSONAL INFORMATION?

#### Why?

Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do.

#### What?

The types of personal information we collect and share depend on the product or service you have with us. This information can include:

- Social Security number and transaction history
- Account balances and payment history
- Account transactions and retirement assets

When you are *no longer* our customer, we continue to share your information as described in this notice.

#### How?

All financial companies need to share customers' personal information to run their everyday business. In the section below, we list the reasons financial companies can share their customers' personal information; the reasons Self Directed IRA Services, Inc. chooses to share; and whether you can limit this sharing.

Reasons we can share your personal information	Does Self Directed IRA Services, Inc. share?	Can you limit this sharing?
<b>For our everyday business purposes –</b> Such as to process your transactions, maintain your account(s), respond to court orders and legal investigations, or report to credit bureaus	<b>Yes</b>	<b>No</b>
<b>For our marketing purposes –</b> to offer our products and services to you	<b>Yes</b>	<b>No</b>
<b>For joint marketing with other financial companies</b>	<b>No</b>	<b>We don't share</b>
<b>For our affiliates' everyday business purposes –</b> information about your transactions and experiences	<b>Yes</b>	<b>No</b>
<b>For our affiliates' everyday business purposes –</b> information about your creditworthiness	<b>No</b>	<b>We don't share</b>
<b>For nonaffiliates to market to you</b>	<b>No</b>	<b>We don't share</b>

#### Questions?

Call (512) 637-5739 or go to [www.sdiraservices.com](http://www.sdiraservices.com)

**Who we are**

<b>Who is providing this notice?</b>	Self Directed IRA Services, Inc.
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**What we do**

<b>How does Self Directed IRA Services, Inc. protect my personal information?</b>	To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings.
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<b>How does Self Directed IRA Services, Inc. collect my personal information?</b>	<p>We collect your personal information, for example, when you</p> <ul style="list-style-type: none"> <li>▪ open an account or direct us to sell your securities</li> <li>▪ provide account information or direct us to buy securities</li> <li>▪ make deposits or withdrawals from your account</li> </ul> <p>We also collect your personal information from others, such as credit bureaus, affiliates, or other companies.</p>
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<b>Why can't I limit all sharing?</b>	<p>Federal law gives you the right to limit only</p> <ul style="list-style-type: none"> <li>▪ sharing for affiliates' everyday business purposes – information about your creditworthiness</li> <li>▪ affiliates from using your information to market to you</li> <li>▪ sharing for nonaffiliates to market to you</li> </ul> <p>State laws and individual companies may give you additional rights to limit sharing.</p>
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**Definitions**

<b>Affiliates</b>	Companies related by common ownership or control. They can be financial and nonfinancial companies.
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- Self Directed IRA Services, Inc. does not share with our affiliates

<b>Nonaffiliates</b>	Companies not related by common ownership or control. They can be financial and nonfinancial companies.
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- Self Directed IRA Services, Inc. does not share with nonaffiliates so they can market to you

<b>Joint Marketing</b>	A formal agreement between nonaffiliated financial companies that together market financial products or services to you.
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- Self Directed IRA Services, Inc. doesn't jointly market

**Other important information****COMPLAINT NOTICE**

Self Directed IRA Services, Inc. is chartered under the State of Texas and by state law is subject to regulatory oversight by the Texas Department of Savings and Mortgage Lending. Any consumer wishing to file a complaint against Self Directed IRA Services, Inc. should contact the Texas Department of Savings and Mortgage Lending through one of the means indicated below:

In Person or by Mail: 2601 North Lamar Boulevard, Suite 201, Austin, Texas 78705-4294

Telephone Number: (877) 276-5550, Fax Number: (512) 475-1360, Email: [www.sml.state.tx.us/contacts.html](http://www.sml.state.tx.us/contacts.html)